

Startup Checklist

OFFICE

- Full Lease
- Sub-Lease
- Co-Working
- Office Supplies
- IT Infrastructure

HEALTH INSURANCE & HR

- Health Insurance
- PEO Analysis
- Employee Training & Development
- Payroll

INSURANCE

- General Liability
- Key Man Life
- Errors & Omissions
- Directors & Officers
- Cyber Security
- Property & Liability

FINANCE

- Tax Prep & Reporting
- Outsourced Bookkeeping
- Outsourced Accounting
- Outsourced CFO
- R&D Tax Credits
- Invoice Factoring
- Banking
- Audits

VALUATIONS

- 409A Valuations
- Cap Table Management
- M&A Advisory

LEGAL

- Law Firms
- General Counsel
- Patent & Trademarks

E-COMMERCE

- Credit Card Processing
- Call Centers & Customer Support

MARKETING & BRANDING

- SEO/SEM
- Paid Search
- Branding & Web design
- Content/Social Media
- Email
- Public Relations

STAFFING

- Web Development
- Non-technical Hiring
- Part-time Flex Hiring

TRAVEL

- International Airline Partner

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