

## Jeff Lin – Former Founder and CEO of FANCHEST

### BIOGRAPHY



Jeff Lin has a long history of success at both large institutions, as well as gritty start-ups. He was founder and CEO of FANCHEST, a D2C sports business, that became the 2nd Fastest Growing Retailer in America - Inc. Magazine's 5,000 Most Successful Companies in America 2019 (over 6,900% growth in 5-years, #41 overall). He sold the business to a private equity firm specializing in consumer products and media (2019). Prior to becoming an entrepreneur, he spent 10-years on Wall Street where he was one of the youngest executive directors at the firm. He led an institutional sales group specializing in equities, derivatives, IPOs, and private transactions. It grew to become the top performing team in the country during his tenure. Jeff is an active advisory board member in the start-up community and a voice for Consumer Brands at the Interactive Advertising Bureau (IAB). He also serves as Entrepreneur-in-Residence at Morgan Stanley. He lives with his wife Ali, and their boys, Jayce and Luca, in NYC.